

# LAUREN CLANCY

Experienced - Passionate - Organized Creative



## EXPERIENCE

### PRESENT

#### ► Freelance Designer

Lauren Clancy Design  
Buda, TX

### 2013-2015

#### ► Creative Director

MOSAK Advertising & Insights  
Austin, TX

### 2008-2013

#### ► Art Director

MOSAK Advertising & Insights  
Austin, TX

### 2003-2007

#### ► Senior Graphic Designer

MOSAK Marketing Group  
Las Vegas, NV

### 2001-2003

#### ► Graphic Designer

MarketSmart  
Joliet, IL & Las Vegas, NV



## EDUCATION

### ► Bachelor of Arts

University of St. Francis  
Joliet, IL  
Mass Communications/Graphic Communications  
Minor: Visual Art | NAIA Varsity Tennis Athlete

### ► Associates in Arts

Prairie State Community College  
Chicago Heights, IL  
Honors: President's Award for Core Values & Leadership  
National Women's Tennis Team Qualifier



#### CLIENT LIST:

3M, Snow Software, Vyopta, Obera USA, Apollo  
Endosurgery, Susan G. Komen, Chuy's Tex-Mex



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## PROFILE

Accomplished graphic designer with experience from a fast paced advertising agency environment. Expertise in both digital and print media that demonstrate a strong understanding of design principles, layout, typography, color and aesthetics based on brand standards.

Can effectively portray visual solutions through written descriptions while maintaining brand standards across all design platforms including digital, print and social.

Well known for being a detail oriented and hyper organized creative that can juggle multiple projects and consistently meet deadlines.



## ACCOMPLISHMENTS

**TEAM PLAYER:** Worked, relocated and committed myself to the same company for 14 loyal years.

**NATURAL LEADER:** Organized and managed the successful workflow for a 20-person creative team (including production artists, graphic designers, art directors and video editors) for 100+ jobs a day.

**INNOVATIVE ARTIST:** Developed and ran a creative internship program, supervising & teaching 1-2 students per semester for 4 years.



## TOOLS

InDesign  
Photoshop  
Illustrator  
Keynote  
Powerpoint  
GoogleDocs  
MailChimp  
Asana  
Box  
Workamajig  
ShareSync



## KUDOS

MAX Award Winner  
Austin Addy  
Award Winner  
Lone Star Emmy  
Award Nominee  
Las Vegas Addy  
Award Winner